

Bojan Kanja

Motion Graphics Designer | Photographer

Web and Graphic Designer | Video Editor | Content Creator and QA

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Portfolio: bojankanja.art | Photography: 500px.com/p/bojankanja1986

PROFESSIONAL PROFILE

Creative professional working across motion graphics, photography, web and graphic design, video editing, and content quality assurance. Experience with branding, WordPress and Shopify projects, remote collaboration, and AI tools for content creation and editing.

PROFESSIONAL EXPERIENCE

Content Creator and Quality Assurance

Minute-ly, via Elad Software Systems | Remote | February 2026 – Present

- Create and edit video content using the Minute-ly platform.
- Review video outputs for quality and accuracy, identifying issues and making corrections before delivery.

Freelance Web and Graphic Designer

Remote | December 2021 – Present

- Design websites, logos, book covers, and digital assets for independent clients.
- Build WordPress websites and apply SEO techniques to improve online visibility.

Selected projects

Pola's Got You, Inc. | February 2023 — Logo and website design, with SEO support.

PiscesBookLab | January 2023 — Website design for a blog.

Global Gigs Guru | December 2022 — WordPress website, logo, three book covers, and a YouTube banner.

Amethyst Readings | November 2022 — Logo and book cover design.

Graphic Design Consultant and Intern

Green Cloud Nine, Austria | Remote

Consultant: December 2023 – July 2024 | Intern: May 2023 – December 2023

- Contributed to a rebranding project by developing visual identity assets and coordinating with the marketing team.
- Helped establish and optimize the Shopify shop and designed social media graphics.

Creative toolkit & training

Bojan Kanja | Design · Motion · Photography

SKILLS AND SOFTWARE

Graphic design and UI/UX

Adobe Photoshop, Illustrator, InDesign, XD, **Figma, Canva**; branding and visual identity.

Video and motion graphics

Adobe Premiere Pro, After Effects, Audition, OpenShot, Shotcut; video editing and motion design.

Photography

Adobe Lightroom; photography, photo editing, and retouching.

Web and e-commerce

WordPress, Elementor, Shopify, Adobe Dreamweaver, Bootstrap, HTML5, CSS3, JavaScript, SEO.

Collaboration

Google Workspace, Microsoft Office, Slack, Notion.

AI TOOLS AND WORKFLOWS

Writing, research and ideation

ChatGPT, Claude, Google Gemini, Microsoft Copilot, Perplexity.

Generative images and creative design

Midjourney, Adobe Firefly, DALL·E, Stable Diffusion, Leonardo.Ai, Canva AI.

AI video and audio

Runway, Sora, Google Veo, Pika, Kling AI, CapCut AI, ElevenLabs, Minute-ly.

Workflows: Prompt writing, AI-assisted content creation and editing, and review of AI-generated outputs.

EDUCATION AND TRAINING

IT Academy Serbia

March 2023 – August 2024

Video Editing and Motion Graphics Design

IT Academy Serbia

December 2021 – March 2023

Web Design and Photography

Faculty of Philosophy, University of Novi Sad

October 2005 – June 2009

Undergraduate studies in History